



**Geneva Business School®**  
Real Business. Responsible Leaders.



**INTERNATIONAL INSTITUTE IN GENEVA**

**BSL** Business School Lausanne



# THREE SCHOOLS. ONE GLOBAL PLATFORM.

A Swiss-Based International Network in Business and International Studies

## THE NETWORK

Geneva Business School (GBS), the International Institute in Geneva (IIG), and Business School Lausanne (BSL) have joined forces to create a powerful network for higher education excellence. Together, they leverage Switzerland's renowned strength in business and international relations to offer students exceptional, multi-campus learning opportunities across Europe, specifically designed to support both career success and further academic study.

## AT A GLANCE

- **850+ students** from **110 nationalities**
- **5 campuses:** Geneva, Lausanne, Barcelona, Madrid and Online
- **Programs:** Bachelor, Master, MBA, Executive MBA, DBA
- **Shared strengths:** International outlook, applied learning, close ties to business communities and international organizations
- **Recognition:** As a group, we have program ranked in Global top 50 in QS and top 2 in Switzerland (QS International Trade Rankings 2025).

## OUR VISION

At the heart of this network is a bold commitment: to establish a new standard in business and international education that combines Swiss quality, international diversity, and real-world relevance. By pooling resources and expertise, the three schools create synergies that benefit every student through enhanced program offerings, broader career networks, and greater institutional recognition.

## Accreditation bodies





# GENEVA

## WHERE NATIONS MEET



**Geneva** is one of the world's most international cities, where diplomacy, finance, and global business meet every day. Studying here means living next door to the United Nations, WTO, WHO, and hundreds of NGOs and multinational companies. You are surrounded by conferences, high-level events, and real networking opportunities that can shape your future career.

The city is safe, compact, and easy to navigate, with English widely spoken and a truly multicultural vibe. Between classes, you can walk along Lake Geneva, study in a café, or head to an event at an international organization. On weekends, the Alps are just a short trip away for skiing, hiking, or simply enjoying the views. Geneva offers Swiss quality of life, an active lifestyle, and a powerful starting point for an international career in business, finance, or global affairs. The city's setting between Lake Geneva and the Alps adds another dimension to student life.

**Lausanne** combines Swiss excellence with an innovative, human-scale atmosphere. As the Olympic capital, it hosts the International Olympic Committee and many global sports organizations, positioning the city as a hub for sports management, business, and marketing. Its reputation for education and research also drives a forward-thinking entrepreneurial culture.

Students benefit from direct access to startups, tech firms, and research centers that foster collaboration and hands-on learning. This proximity to business and innovation makes Lausanne ideal for aspiring professionals in digital, tech, and sports industries. The city's mix of academic focus and creativity inspires both career development and personal growth. Life in Lausanne is active and balanced, you can go from classroom to lakefront in minutes, watch sunsets over the Alps, or explore vineyards along Lake Geneva.



# LAUSANNE

## THE OLYMPIC CAPITAL



# **BARCELONA**

## **MEDITERRANEAN LIFE, CREATIVE BUSINESS HUB**

**Barcelona** is a major European hub for creativity, design, and business innovation. It's a place where Mediterranean culture meets global entrepreneurship, attracting students, startups, and professionals from across the world. The city's energy makes it one of Europe's most dynamic learning environments for business, marketing, and digital transformation.

You study close to international companies, tech parks, and creative agencies that define the city's fast-growing innovation scene, and have the opportunities to collaborate, network, and gain professional experience are everywhere. After class, you can head to the beach, visit Gaudí landmarks, or enjoy tapas with friends in lively neighborhoods. The city welcomes people from every background, so you're constantly surrounded by new ideas, languages, and cultures. It's ideal if you want to combine academic goals with creativity, sunshine, and an active, social lifestyle.



**Madrid** is a European capital where business, culture, and opportunity meet. As Spain's largest city, it serves as a hub for finance, consulting, and tech, a place where students are immersed in the rhythm of real global business. Studying here gives you access to leading companies, international networks, and a thriving professional environment. The city's strong connections in sectors such as marketing, finance, and entrepreneurship create many paths and career growth.

Madrid's strategic location and dynamic economy make it an ideal base for building international experience. The city blends cosmopolitan energy with local warmth, from afternoons in Retiro Park to evenings discovering new cafés and tapas spots. With great weather, a strong student community, and easy links across Europe, Madrid offers both professional opportunities and a rich student lifestyle.

# **MADRID**

## **BIG-CITY OPPORTUNITIES, WARM SPANISH LIFESTYLE**



PROGRAMS	GENEVA BUSINESS SCHOOL	BUSINESS SCHOOL LAUSANNE	INTERNATIONAL INSTITUTE IN GENEVA
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Website	<a href="http://www.gbsge.com">www.gbsge.com</a>	<a href="http://www.bsl-lausanne.ch">www.bsl-lausanne.ch</a>	<a href="http://www.iig.ch">www.iig.ch</a>
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### UNDERGRADUATE

Bachelor	Bachelor of International Management with specialization in	N/A	Bachelor of Business Administration (BBA)
	International Finance		Bachelor of Arts in International Relations & Diplomacy
	Entrepreneurship		Bachelor of International Management with specialization in International Law, Taxation and Trade
	Sports Management		
	Digital Marketing		
	International Relations (powered by IIG)		

### GRADUATE

Master	Master of International Management with specialization in	N/A	Master of International Relations & Diplomacy
	International Finance		Master of International Trade & Finance
	Entrepreneurship		Master of International Trade & Finance with specialization in International Law and Taxation
	Sports Management		
	Digital Marketing		
	International Relations (powered by IIG)		

### POST-GRADUATE

MBA	MBA in Biotech Management (Hybrid: Geneva/online)		
Doctorate	DBA (online)	DBA (Hybrid: Lausanne/online)	
	Executive DBA (Hybrid: Geneva/Barcelona/online)		

TUITION	GENEVA BUSINESS SCHOOL	BUSINESS SCHOOL LAUSANNE	INTERNATIONAL INSTITUTE IN GENEVA
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#### SWITZERLAND (tuition fee per semester)

Bachelor	CHF 14,950		CHF 15,950
Master	CHF 10,500		CHF 15,950
MBA in Biotech Management	CHF 9,950		
Doctorate	CHF 6,500	CHF 7,000	

#### SPAIN (tuition fee per semester)

Bachelor	EUR 8,950		EUR 9,550
Master	EUR 7,250		EUR 9,250
Doctorate	EUR 6,500		

#### ADMIN (identical for all programs)

Application fee for all programs/schools	EUR 150	EUR 150	EUR 150
Admin fee Switzerland	CHF 3,000		CHF 3,000
Admin fee Spain	EUR 1,900		EUR 1,900
Online Application form	<a href="#">Application form</a>	<a href="#">Application form</a>	<a href="#">Application form</a>

