

SOLUTION STRATEGIES 2025

Our main strategy throughout this entire project is to give the people back their power. To make each person feel more valued, secure, healthy, happy, motivated, applied, dedicated etc...

We know that when people feel this way they are far more productive in their daily work tasks and that the overall results for you as a company and collective force will be greater improved if the individuals personal lives also received a respected focus

And our personal lives are multi-layered. They're not just our family lives or finances or Friday night pub quiz. They are our emotions, our fears, our dreams, health concerns, sleep patterns, addictions, hobbies and interests, extra curricular content, circumstantial entanglements, woes, regrets, grievances, hidden corners and surprising dramas that creep up and take over our lives for sometimes a while sometimes a lifetime.

It's not just about work work work and although many companies would love to maybe think it is, you've got a team of people with a whole bag of baggage and bonkers stuff that they need to think about, feel in to, share, explore....Our mission is to enable time and space for this and to offer strategic solutions and toolkits that can help them in their daily lives.

Our focus groups are the 'enter and join' starting point where the insights start to speak and at the end of each round table, we take the bits and pieces and put them into their 'boxes' for review. But then what? We have the data but how does that help those that provided it?